

Scouting America



2025 Council Service Territory 10

Spring ScoutCon

Saturday, April 5 – Lee Middle & High School, 300 Greylock St., Lee, Mass.



Please forward this flyer to all key leaders in your council, districts and on your Executive Board

Councils are encouraged to have a full team of council / district leaders and board members participate:

Council Key 3 & Executive VP	District Key 3
Council Membership/Marketing Leads	District Membership/Marketing Volunteers
Council Commissioner Staff	District Commissioner Staff
Council Professionals	District Executives and Associates
Council Executive Board Members	District Committee Volunteers
Council Program Leads	District Program Leads
...and all other Council and District level volunteers!	

Schedule:

8:15 am	Registration opens	12:30–1:10 pm	Lunch
9:00–9:25 am	Welcome & General Session	1:15–2:05 pm	Breakout Session 4
9:30–10:20 am	Breakout Session 1	2:15–3:05 pm	Breakout Session 5
10:30–11:20 am	Breakout Session 2	3:15–4:05 pm	Breakout Session 6
11:30 am–12:20 pm	Breakout Session 3	4:15 pm	Head home

Attire: Please wear your Scout field uniform (if you have one), otherwise business casual

Cost: \$40 – includes continental breakfast and lunch

Registration: Use the QR code or this link: scoutingevent.com/397-ScoutCon2025

Registration will be open until Sunday, March 30.

When you register please choose which training track you will primarily be part of: NCAP, Commissioners or Membership / District Operations

Lodging: For those who want to stay nearby on Friday night, April 4, there are many hotels in the area. As of late January, these had availability:

Quality Inn

170 Housatonic St., Lee, MA 01238
413-243-0143

Pilgrim Inn

165 Housatonic St., Lee, MA 01238
413-243-1328

Chambery Inn

199 Main St., Lee, MA 01238
413-243-2221

Courtyard Lenox Berkshires

70 Pittsfield Rd., Lenox, MA 01240
413-551-7700 ([group discount available](#))












Friday Reception: For those arriving Friday afternoon, we will have an optional group evening reception at the Barrington Brewery, 420 Stockbridge Rd, Great Barrington, MA 01230 — please indicate on the registration form if you expect to attend, so we can have a good estimate for the reservation: \$20 fee pay at the door.







Planned Sessions: (Pick your sessions upon arrival to event, please indicate your primary training track when you register, though you can attend sessions in any area).

 **Membership**




-  Alumni Events to Assist with Membership
-  Building a Membership Team
-  Building School Relations
-  Council Membership Chairs
-  Do's and Don'ts of Social Media Promo
-  Effective Websites
-  Experience Based Special Events
-  Going 100% Electronic While Improving Capture Rates
-  New Units
-  Promoting Sign-up Nights to Today's Families
-  Understanding Membership Tools

 **Position-Specific Breakouts**





-  For Presidents / President-Elects and Executive Vice Presidents
-  For Scout Executives






Commissioners

-  A New Era in Commissioner Service
-  Commissioners: Connections vs. Assessments
-  New Quality Council

 **NCAP**

-  Camp Visitation
-  Day Camps
-  For Camp Directors
-  For NCAP Chairs

 **Other**

-  Effective Nominating Committees
-  Understanding Fundraising Reports
-  Venturing / Sea Scouting

Save the Date

CST 10 Key Leadership Conference

Saratoga Springs, NY

Friday, October 24 and Saturday, October 25, 2025

Holiday Inn, 232 Broadway